



# FASHION CAPITAL

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**MEDIA PACK 2025**



# Social Media Pack

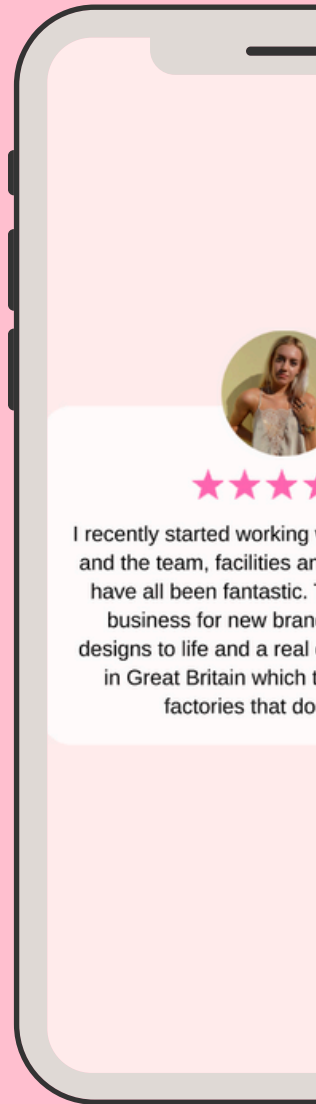
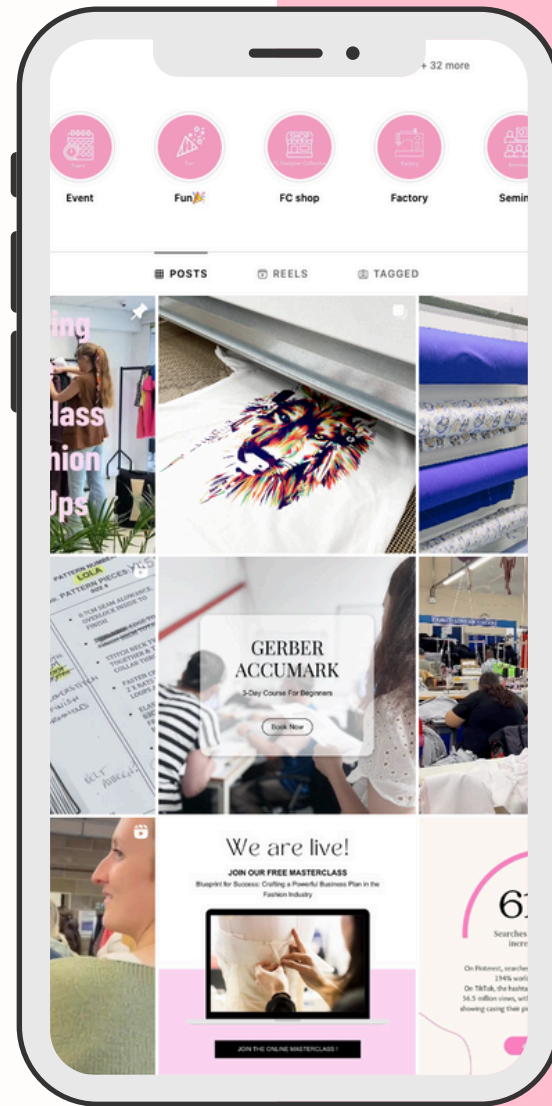
Launched in 2001 FashionCapital.co.uk supports the fashion industry as a one-stop online resource with a dedicated team of industry experts to ensure users receive a unique, honest and comprehensive insight into the world of fashion, manufacturing and business.

Part of Fashion-Enter Ltd, the company is focused on two core aims; education and ethical, Made in the UK manufacturing. As a leading fashion portal for over twenty-years FashionCapital offers a long-established and experienced voice for the industry.



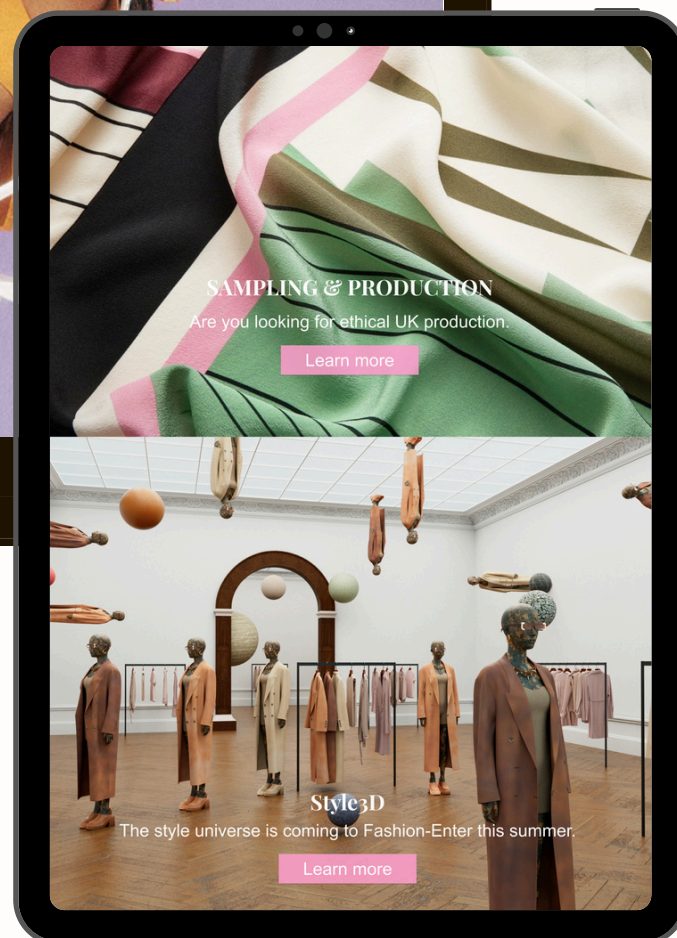
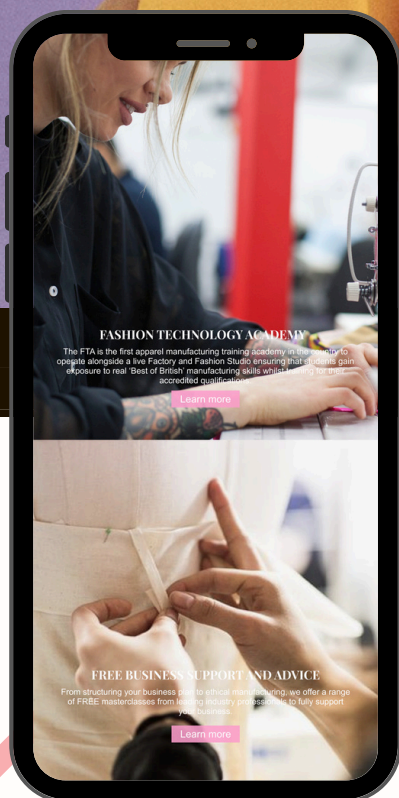
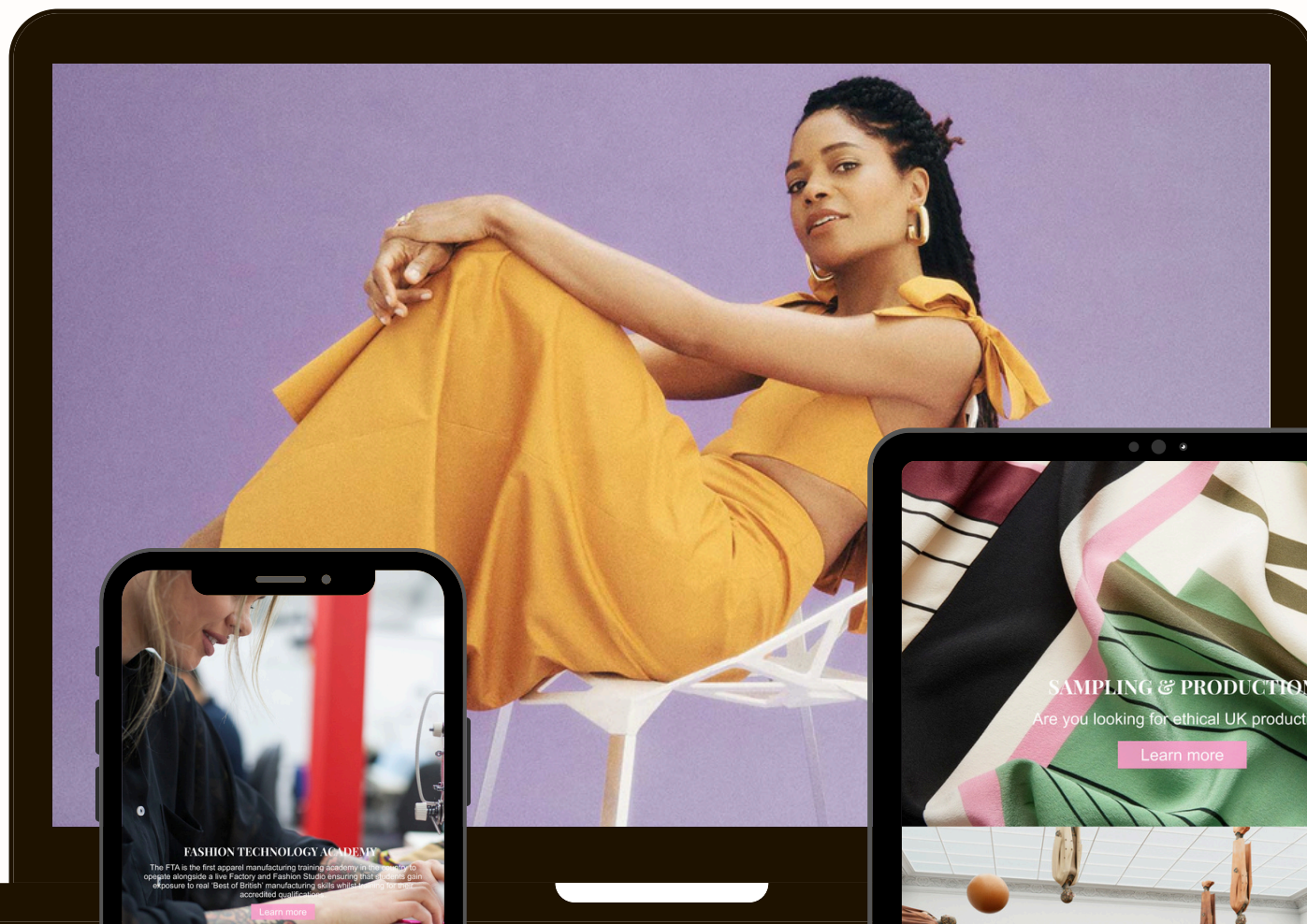
# Total social media outreach

- Followers: 71.7K
- Total Monthly Impressions: 47.2k
- Monthly Website Users: 10.5k
- FTA (education) TikTok: 40.7k followers





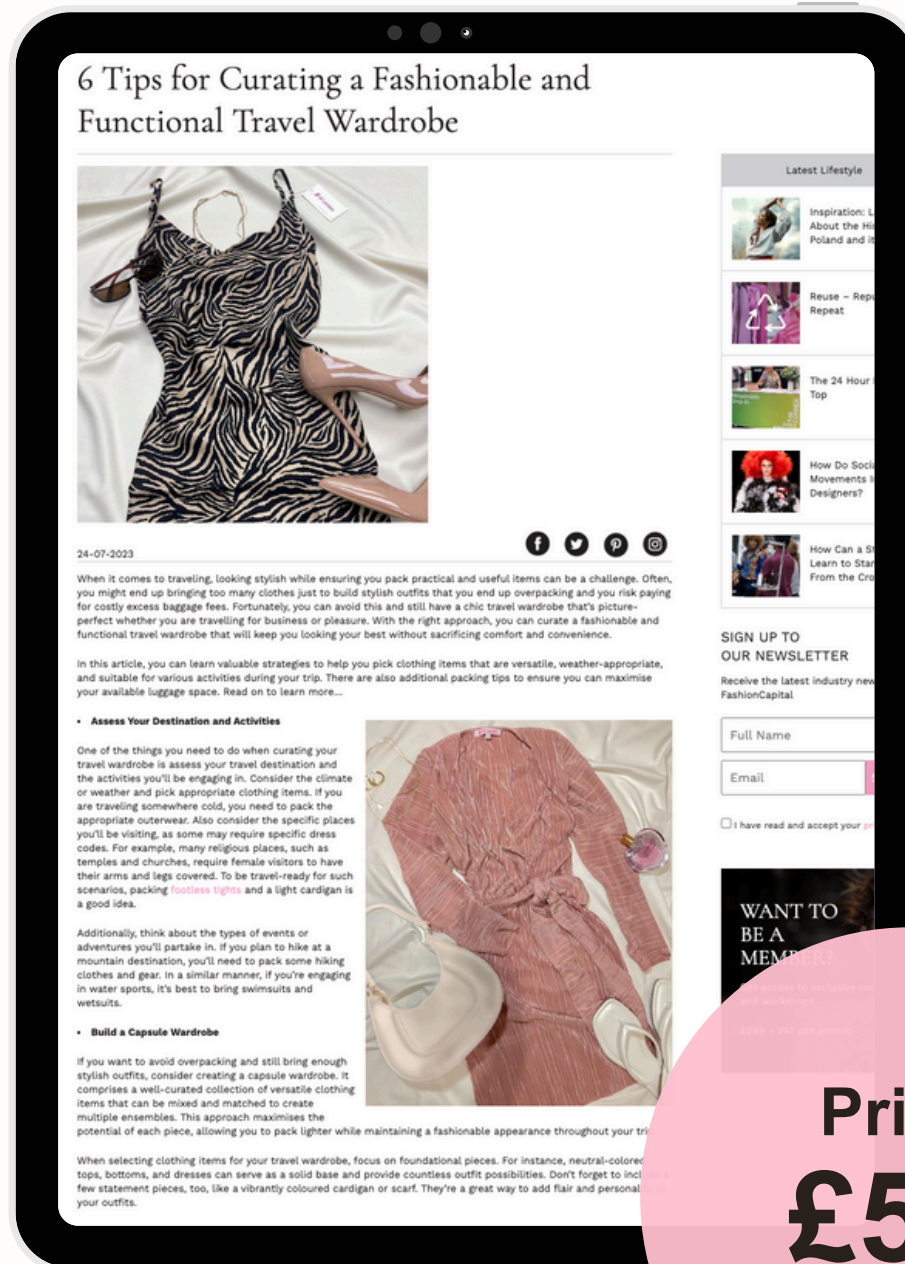
# Advertising Opportunities



# Sponsored Post

Industry related article written by the client subject to Editor's approval. Approx word count 700 - 900, plus a selection of approved copyright free images

Article will not be credited as sponsored unless requested



Inclusion of up to three do-follow links

Price  
£50

# Newsletter Feature

Distributed every  
Wednesday  
afternoon to our  
database of 10.5k



Logo or image of  
clients' choice can  
be included

Client written feature  
can be up to 150  
words and include  
one direct link

Price  
**£150**



# Link Insert

Subject to Editor's approval a do-follow link can be added to an existing FashionCapital article

Please note FashionCapital is fashion industry specific, we do not accept links to gambling, vaping and adult content. Articles are published at the discretion of the Editor.

**£35 per link**







For all advertising enquiries please contact:  
[editor@fashioncapital.co.uk](mailto:editor@fashioncapital.co.uk)

0208 809 3311 - [www.fashioncapital.co.uk](http://www.fashioncapital.co.uk)  
Unit 4, Crusader Estate, 167, Hermitage Road, London, N4 1LZ.