

2025

TRADE SHOW

Leicester
L
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Made

WEDNESDAY 14TH MAY 2025



VISION

**Our Vision;**

The second annual trade show and event Leicester Made provides a unique platform to network retail buyers with ethical and sustainable factories and brands in Leicester Today. The event will also host panels of keynote speakers within the industry to review and discuss major topics within the fashion industry today and also provides the community of Leicester to engage with educational institutions, NGOs and support organisations.

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FASHION SHOW

CEO ROUNDTABLE

MISSION

Our Mission;

- Myth buster - Leicester does have sustainable and ethical financially stable factories to provide fast track production, test and repeat models and bulk run facilities.
- To showcase the design talent within Leicester
- To network retailers and factories/designers to create sales opportunities
- To host a roundtable for C suite of retailers to discuss openly the concerns and opportunities for Made in Leicester.
- To provide educational institutions a learning experience
- To have keynote speakers addressing current topics such as AI and innovations.
- To showcase NGOs that are engaged in Leicester garment makers.

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STATISTICS



2024 Event Statistics

- Over **2,500** attendees.
- **42** manufacturers and **16** Designers exhibited.
- **7** NGOs showcased.
- **8** educational institutions engaged.
- Featured on national news **BBC + ITV** with live coverage.

Business Impact: Leading high-street retailers generated significant business opportunities during the event.



***“Leicester Made** is about coming together to celebrate what makes Leicester manufacturing exceptional while forging new paths for sustainability, ethics, and growth. This is a transformative moment for the industry.”*

Jenny Holloway, CEO of Fashion-Enter

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HIGHLIGHTS

Highlights of Leicester Made 2025

Trade Show: A dynamic showcase of Leicester garment and fabric manufacturers, trimming suppliers, and creatives, offering unparalleled opportunities for networking and collaboration.

Educational Sessions: "Pathways to Fashion: Inspiring the Future of Creativity, Careers, and Sustainability," this session features: Inspirational talks by local designers, educators, retailers, and sustainability advocates. A thought-provoking panel discussion exploring education, career advice, and the future of the fashion industry.

CEO Roundtable: An exclusive forum for influential leaders to discuss actionable strategies for revitalising Leicester manufacturing and fostering sustainable practices.

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HIGHLIGHTS

Industry Panels & Presentations:

- Expert-led discussions on:
 - **Onshoring:** Financial and operational advantages.
 - **Sustainability:** Driving change through innovative practices.
 - **Technology:** Embracing advancements to shape the future of fashion.
 - **Ethics:** Rejuvenating the industry with responsible practices.

Fashion Show and Exhibition: A celebration of Leicester's rich creative talent, featuring local designers, brands, and manufacturers.

These showcases provide a platform for exposure to major retailers, CEOs, and buyers.

Networking and Drinks Reception: A perfect opportunity to connect with industry professionals in a relaxed and inspiring atmosphere

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SPONSORSHIP



Partner with Us: Sponsorship Opportunities

Join us in shaping the future of Leicester's fashion and manufacturing industry.

Gold Sponsorship – £15,000

Benefits Include:

- Logo placement on all event marketing materials, website, and digital communications in the most prominent positions.
- Dedicated social media shoutouts pre-event, during the event, and post-event.
- Premium booth placement at the event with the largest stand size and prime location near entrances or high-traffic areas.
- Opportunity to deliver a keynote speech or introduce one of the panel sessions.
- Branding on key event collateral, including lanyards, stage backdrops, and gift bags.
- Inclusion in a bespoke press release acknowledging top-tier sponsors.
- Opportunity to sponsor a specific panel, workshop, or session with branding integrated into the content.
- Lead generation opportunity with access to attendee data (opt-in participants only).
- Complimentary branded video content creation opportunity during the event.
- Access to exclusive post-event follow-up opportunities with key stakeholders.

Why It's a Good ROI: Gold sponsors will enjoy unparalleled visibility and association with Leicester Made 2025. With prominent branding, a prime exhibition location, and opportunities to deliver thought leadership, this package ensures maximum exposure to decision-makers and key stakeholders. The access to attendee data and bespoke press release adds long-term value, positioning your business as a leader in the ethical and sustainable fashion industry.

SPONSORSHIP



Silver Sponsorship – £10,000

Benefits Include:

- Logo placement on all event marketing materials, website, and digital communications in secondary positions.
- Dedicated social media shoutouts pre-event and during the event.
- Booth placement at the event with a medium stand size in a high-traffic area.
- Branding on stage backdrops and printed or digital event programs.
- Inclusion in a press release acknowledging sponsors.
- Opportunity to sponsor a specific workshop or educational session.
- Access to post-event follow-up opportunities with key stakeholders.

Why It's a Good ROI: Silver sponsors benefit from high-value branding and networking opportunities at a competitive cost. With access to a high-traffic booth location and association with key sessions, your brand will be positioned as an active contributor to Leicester's creative and manufacturing sectors. This is an excellent way to gain exposure while supporting local talent and sustainable initiatives.

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Platinum Sponsorship – £5,000

Benefits Include:

- Logo placement on event marketing materials, website, and digital communications in supporting positions.
- Social media mentions during the event.
- Standard booth placement at the event.
- Branding on printed or digital event programs.
- Acknowledgment in the opening and closing remarks of the event.
- Opportunity to sponsor a specific element, such as a breakout area or networking zone.
- Direct engagement with key companies of choice

Why It's a Good ROI: The Platinum package provides a cost-effective way to support Leicester Made 2025 while gaining essential brand visibility. With logo placement across materials and acknowledgment during the event, your business will be recognized as a valued supporter of Leicester's ethical manufacturing and creative industries. This is an ideal option for smaller businesses looking to make an impact without a significant financial commitment.

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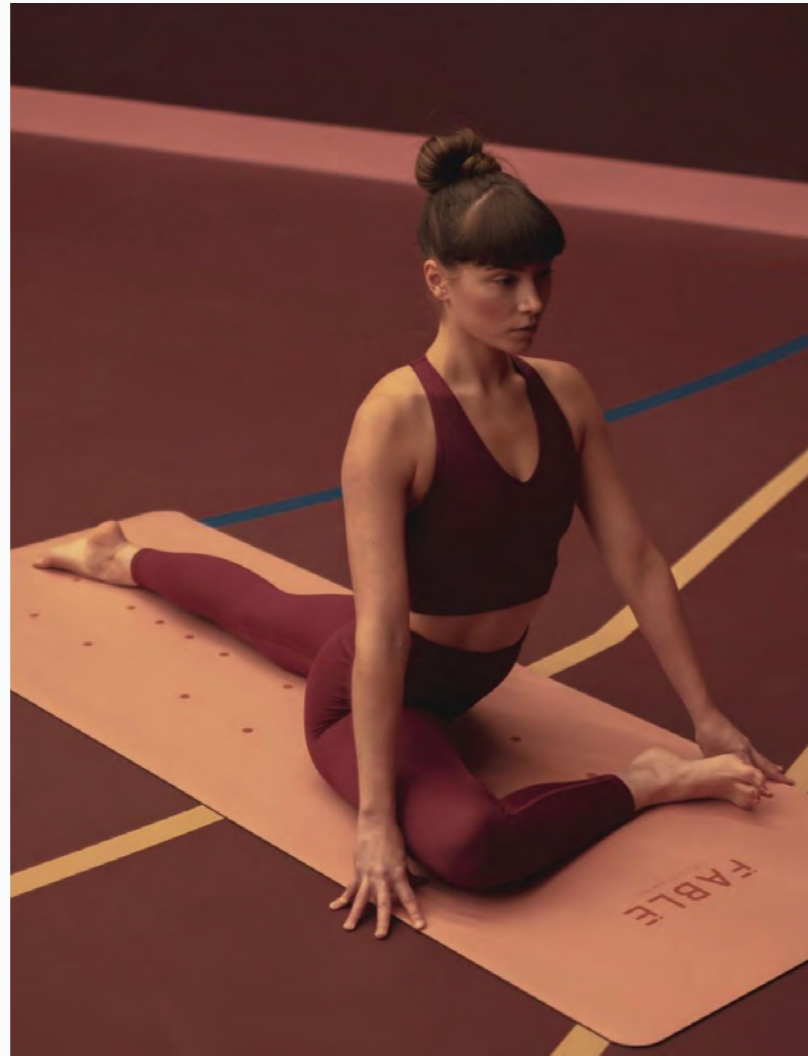
Custom Impact Opportunities

For organisations looking to make a lasting impression, we offer tailored sponsorship opportunities designed to align with your brand's values and goals. These bespoke options allow you to spotlight your company's support in areas that resonate most, ensuring maximum impact and visibility throughout Leicester Made 2025.

Whether you're interested in sponsoring a specific event segment, such as a networking session, fashion show, or educational workshop, or prefer creative branding integrations like gift bags, breakout areas, or panel discussions, we'll craft a package that perfectly suits your objectives.

Explore the possibilities and collaborate with us to design a sponsorship package tailored to your unique needs. Contact us today to discuss how your brand can play a pivotal role in shaping Leicester Made 2025 while showcasing your commitment to sustainability, innovation, and the future of British manufacturing.

CONTACT US



Join Us at Leicester Made 2025!

Be part of an event that celebrates Leicester's creativity, innovation, and craftsmanship. Collaborate, network, and drive the future of sustainable manufacturing and design.

Date: 14th May 2025

Venue: Athena, Queen St, Leicester LE1 1QD

For sponsorship and partnership inquiries, please contact us at **beth@fashion-enter.com**.

For Trade show and Designer inquiries, please contact us at **beth@fashion-enter.com**

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