


Fashion-Enter Ltd Factsheet

- Jenny Holloway incorporated Fashion-Enter Ltd (FEL) in 2006 as a not-for-profit social enterprise following the closure of the London Fashion Forum which was a London Development Agency funded programme that lasted six years from 2001-6.
 - FEL has two aims; to provide outstanding British made quality garment production and to be a centre of excellence for training and development.
 - To date there are over 200 employees at FEL across four locations in Haringey, Islington, Leicester and Wales.
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- FEL produces up to 30,000 quality garments a week from two factories in London and Wales, Newtown. Clients include ASOS, N Brown, I Saw It First and Risdon and Risdon.
 - Established in 2008 the Fashion Studio creates first patterns, toiling, seals, grades and short run production from 1 unit to 300 units. The service also provides sampling without the construction of patterns e.g., press samples.
 - FEL is the only UK company that has a leading status in the ethical and technical Fast Forward audit and is also SMETA audited.
 - FEL launched the UK's first SFA approved Fashion Technology Academy in 2015 operating alongside the Factory and includes a range of qualifications at Levels 1 to 5 covering the 'Garment life cycle' including Stitching, Production, Pattern Cutting and Tailoring.
 - FEL is also the largest training providers of Apprenticeships at levels 3 and 4 within Fashion & Textiles working with employers such as Mountain Warehouse, Amazon, Lyle and Scott and Tesco F&F Clothing.
 - In October 21 FEL were rated 'Good' across all six criteria for an Ofsted report.
 - In November 2019 FEL launched the Tailoring Academy following funding from the Mayor of London's Good Growth Fund and Haringey Council. The Tailoring Academy is a state-of-the-art clothing manufacturing and training facility based which provides specialist skills, job training and apprenticeships for ready to wear and bespoke tailoring.
 - FEL own the UK's leading portal for the industry FashionCapital.co.uk
 - In September 2021 FEL launched the FC Designer Workspace with funding and support, from Islington Council, the Mayors Good Growth Fund and LEAP. The workspace provides private studios to rent, sewing and pattern cutting course, a photography studio and tailored business support. In addition, FEL run an adjoining retail shop on Fonthill Road for local designers and start-ups to sell their designs.
 - Launched in November 2021, FEL has teamed up with Leicester City Council to develop a new textiles skills centre – The FC FTA Leicester.