
Fashion Illustrator wanted for national campaign

Posted by BridalMarketeer - 2008/07/21 15:10

Opportunity to produce a series of Bridal Fashion illustrations for national trade marketing campaign

The British Bridal Exhibition, Harrogate is the largest European trade show, taking place two times a year in the Spring and Autumn (the Fashion week equivalent in the Bridal Calendar). Its a 3 day event, with over 250 exhibitors and 315 bridal collections, including; bridal wear, mens wear, occasion wear and accessories. Includes catwalk showcase and high profile designer attendees including Jenny Packham, Amanda Wakely, Alan Hannah and Ian Stuart to name a few.

BBEH is seeking a hardworking, dedicated and ambitious fashion illustrator, preferably with an interest in bridal fashion and design (but not essential) to work with the marketing team to produce a series of illustrations to use throughout the marketing campaign including;

- Advertising used in Drapers, WWB, Wedding Professional and Bridal Buyer
- Direct Marketing sent to press, buyers, designers and manufacturers (postcards, leaflets, invites, look book)
- Emails sent to extensive database of over 10,000 in the bridal industry
- Website all aspects of page design

Whats needed

The chosen illustrator will be required to produce a series of illustrations supporting the four event concepts; bridal, occasion, accessories and menswear. and one large main campaign image

Will need to design to design to agreed deadline

What's in it for you?

This is opportunity is currently not paid due to the amount of exposure the chosen illustrator will receive. Your work, if chosen, will be credited and featured in high profile fashion magazines, seen by buyers, manufacturers, designers, press and key fashion decision makers, promising great results and fantastic portfolio opportunities.

How to apply

Please send examples of your work scanned to:

sarah.cox@oceanmedia.co.uk

or mailed to:

Bridal Buyer Exhibition Harrogate
OCEAN MEDIA GROUP LIMITED
1 Canada Square, 19th Floor,
Canary Wharf, London E14 5AP

*Please note that we can not guarantee return of work unless an addressed envelope is included. Please do not send important course work. Email is preferred.

We look forward to hearing from you,

Love the BBEH team x

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Re:Fashion Illustrator wanted for national campaign

Posted by JenniferHolloway - 2008/07/22 05:39

Hi this is a great concept...why don't we do a home page feature on this and also get our editor to contact you Jenni Sutton?

This could also have a newswire mention - this is when the emails go into the email boxes of our 60,000 unique users.

Its a pity that this was not done just a few weeks earlier as the majority of fashion graduates have now broken up but we still have a strong following on our site.

Be in touch today.

Regards

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