
Mary Queen of Shops

Posted by Sparkles - 2008/07/01 15:02

Did anyone see Mary Queen of Shops last night?

I swore i saw a dress i have bought from a designer stocked in Enter Boutique called Catarina Eden?

What a transformation to the actual shop and how it was run though, i am a complete addict to this series and just love it. Poor old Mary has to work with such strange people, i really do feel soory for her sometimes however she always gets it right in the end.

How would you go about getting in contact with Mary Portas for her to consider your label for her show?

Stef

Re:Mary Queen of Shops

Posted by Abyterley - 2008/07/13 16:17

Have a word with boutique manager at Fashion Enter - think her name is Hayley. I stock my collectino here and I know that they approached Mary to do a spin on their boutique but they were rejected coz they said the boutique was too good already!

Agree they really are wierd people - that woman just bought clothes that she liked - dead odd. Am addicted to this as well but did you hear that on their opening nite the sold Ã,Ã£500 worth?that's not a lot really is it?

Re:Mary Queen of Shops

Posted by silvie - 2008/07/13 16:33

How do I get in touch with this shop in Croydon? My range is brilliant but cant find any buyers :-(

Re:Mary Queen of Shops

Posted by eFABE - 2008/07/15 22:15

I am a huge fan of her show and it never ceases to amaze me how she always manages to turn some hopeless cases into great businesses again, 3 cheers for Mary.

Re:Mary Queen of Shops

Posted by Idnthierry - 2008/07/16 08:14

did you get my reply as the server got some trouble.
will resend if necessary

Thierry
07939 250 381

Re:Mary Queen of Shops

Posted by Idnthierry - 2008/07/16 08:18

Option one: your collection is not brilliant and therefore you must think outside the box and understand why. Ask the

buyers why they do not wish to buy.

Option 2: your collection is brilliant but you are targeting the wrong buyers or your sales skills needs some fine tuning.
Happy to discuss it further if a sounding board is necessary.

Thierry
07939 250 381

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Re:Mary Queen of Shops

Posted by emily - 2008/08/11 12:36

Hi there,

If you are struggling to find stockists, Enter Boutique may be able to help you. To stock in either of our Boutiques you must become a member with Fashion Enter costing Â£150 + VAT for one years membership which also entitles you to benefit from a whole array of other services we offer to help you with your business. Please send images of your work to sales manager, hayleigh@fashion-enter.com who will then tell you if your collection is suitable for either Croydon and/or Barking consumer markets. You can follow up with a phone call on 020 8681 5014.

Good Luck

Kind Regards

Emily

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