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## Gucci cafe, D&G restaurant and Armani hotel

Posted by flowerbomb - 2008/07/07 13:28

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Hello everyone,

I am a Master's student in International luxury goods marketing from one of France's grande ecoles, CERAM Business School. I am currently doing a survey about "Fashion Brand Extension" as a part of my dissertation.

I need to understand the consumer behaviors and perspectives concerning fashion designer brands that extend their businesses into other categories such as electronic devices, home furnishings and services market. I expect to discover market opportunities, new ideas and new ways to respond to future prospects and consumer needs in the fashion and luxury goods market.

Your ideas and opinions are more than welcome. Please spare some minute of your time to answer this survey, there are only 10 questions. To participate, please click on the link below.

<http://www.questionpro.com/akira/TakeSurvey?id=993230>

Thank you very much for your time and support.

oBBie

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## Re:Gucci cafe, D&G restaurant and Armani hotel

Posted by emily - 2008/08/11 12:52

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Hi there,

Why don't you try giving our staff a call either at the Head Office or in either Boutique, as industry insiders we can give you relevant information and valid experiences within the eclectic fashion industry.

Try us

Kind Regards

Emily

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## Re:Gucci cafe, D&G restaurant and Armani hotel

Posted by flowerbomb - 2008/08/11 17:41

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Hi,

Thank you for your reply. It was very kind of you to offering me an opportunity to get information regarding my research topic. I would love to talk to you and your team. It will be very useful and certainly add value to my thesis.

I will be in contact very soon.

Best regards,

oBBie

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## Re:Gucci cafe, D&G restaurant and Armani hotel

Posted by emily - 2008/08/22 10:58

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I look forward to hearing from you and we will be more than happy to help

Kind Regards

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Emily

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